



Omerge Alliances Launches National Mentorship Program "Omerge U." For Ambitious College and Young Professional Women Interested in Marketing Careers

NYU Adjunct Professor Olivia Scott-Perkins to offer professional development and guidance throughout 2014

New York, NY, January 7, 2014 – Integrated marketing consultancy Omerge Alliances launches Omerge U. today and is seeking qualified mentees. Omerge U. is the firm's signature mentorship program designed to help professionally inclined young women, with limited resources, aspiring to work in marketing, maximize their gifts and professional opportunities to become their best "U" possible.

Mentee applications must be submitted online by Sunday, February 9, 2014 at midnight EST at www.getmerged.com. Eligibility includes U.S. citizenship, female, 20-25 y/o, career interest in marketing or PR, specifically in entertainment or beauty, ambition, strong work ethic, and residence in a household earning below \$45K.

Through Omerge U., Mizzou grad, former CMO and Associate Publisher, and Omerge Alliances Founder Scott-Perkins will help mentees through professional goal-setting development & guidance through proprietary Omerge U. training, have daily access via email, text and social for career questions, bi-weekly conference calls and monthly development sessions.

As an accomplished marketing professional living her dreams, Olivia Scott-Perkins created Omerge U. to give back. "As our marketing rep, I have witnessed Olivia be a natural teacher, and set examples for others. She has a lot to share and is an asset to the next generation of young professional women," Malesa Plater, CEO, Limelight Extensions.

"Growing up in Memphis, I dreamt of a career utilizing my creativity and writing talent. With God's blessings, I navigated the advertising, brand and media worlds in Chicago and NYC to build a solid professional reputation and diverse integrated marketing skill set. Believing "to whom much is given, much is required," I offer myself and my experiences to help young women blaze their own marketing trails through Omerge U.," says Scott-Perkins.

Two mentees will be selected per term, Feb-June (Term 1 – entries open now) and Aug-Dec (Term 2). The final recipients will be notified by February 17, 2014, and announced via social media and omergealliances.com.

ABOUT OMERGE ALLIANCES

Omerge Alliances (omergealliances.com) is an integrated marketing consultancy specializing in driving affinity, choice and demand for beauty, entertainment and entrepreneur brands through strategic marketing, partnerships, and branding campaigns. Presently, Omerge Alliances identifies and leads partnership marketing and brand development campaigns for IMAN Cosmetics, Limelight Extensions, Pooka Pure & Simple, Curb Records and Talbot Consulting.

Olivia Scott 1/6/14 12:19 PM

Deleted: January

Olivia Scott 1/6/14 12:19 PM

Deleted: 27

Olivia Scott 1/6/14 12:19 PM

Deleted:

Olivia Scott 1/6/14 12:19 PM

Deleted: by February 1, 2014